FEEDBOX CLUB

Founded with the vision to faster digital skills among the college freshmen, we are among one of the most active club of IET. “A **journey** of a thousand miles begins with a single step.” Following to these On Nov 2015 ,the journey of feedbox was initiated as a college club with 7 students. With this start, team of 25 memebers started creating viral content on social media and one of our social page reached about 1.6 million people in just 7 days and thenafter ,under the leadership of yash kulshrestha sir the journey has started with designing and marketing for various events and brands across India and currently it is managing 11 verified accounts & brands.

**Achievements**

Initially feedbox was a part of organising team of longest running startup summit of central india – Devi Ahilya Startup Summit. Also feedbox was official marketing partner of great events like Largest Tech Conference by Google Developer Indore and TEDxPANDRI which included speakers like IAS Nishant Jain, MasterChef Priyanka Biswas, IPS Suraj Singh Parihar, renowned digital marketer Saurabh Bhatnagar. It has been an amazing journey for Feedbox to grow from a college club to a startup that has been successful so far. As a result of the constant struggle and dedication of the team, Feedbox won the Indore Start-ups Sansad Awards 2021.

**Riders**

With its two pillars - CEO Yash Kulshrestha sir and COO Ayushi Gupta mam - Feedbox has been very well managed from its inception. The position of president, vice president and overall head etc are selected based on the activity during the session to form a core team. We announce Anurag Pal as President and Tech Head and Palkesh Sankle as our Vice President.

**Outings and Parties**

Work hard, Party Harder ,that’s our mantra !!After Pandemic Session ,we’ve organised loads of meet ups and parties .We’ve celebrated Feedbox foundation day, Diwali and Recruitment session . When it comes to perfect amalgamation of fun with learning, we’re always on the zenith of keeping up with both. The most wonderful meet up after the intro session, Laal Bagh, Regional Park meet up was the Annual Party which included all ex, current and newly recruited members to have fun together,to be with each other’s company to exchange wisdom bytes and understanding each other.

**Sessions**

Besides college studies, we conducted sessions on topics like marketing, designing, UI-UX, content writing, SEO, coding, copywriting and the basics of the stock markets by our Yash Sir, Ayushi Mam, core team and some guest speakers . All the skills were taught from scratch, and students were enthralled by the experience. The club's contribution to giving a platform to IET's budding talents has been incomparable, with all sessions being incredibly informative, motivating, and interactive.